

Sherwood Home & School
64 Maple Avenue
Charlottetown, PE
C1A 6E7



To Whom It May Concern:

I trust this letter finds you in good health. It is with great excitement that I reach out on behalf of Sherwood Elementary School, as we embark on an important chapter in our community's history. In 2017, the PEI Government announced the construction of a groundbreaking net-zero school that will positively impact the educational experience for generations to come.

Construction is continuing on our new school and this state-of-the-art learning facility will soon be available for use by our school community. We also have developed a vision to create a safe and inspiring playground where our students can learn, grow, and play. Our goal is to create a playground that not only benefits our current students but also becomes a lasting asset for future generations. We believe that such an investment will not only enrich the lives of our students but also contribute to the overall well-being of our community.

With an overall goal of \$500,000, the success of our playground project hinges on the support of dedicated corporate partners like you. We invite you to become a key contributor to this important initiative. Your involvement will play a crucial role in turning our dreams into reality.

As a corporate sponsor, you will:

Enhance Your Visibility: Your business name and logo will be prominently featured on our social media platforms, newsletters, website, and at the playground site.

Cultivate Community Connections: Your support will be deeply appreciated by the Sherwood School community, parents, and students, showing Islanders your commitment to community.

Invest in Future Generations: Your contribution will directly impact the lives of children in our community for years to come, nurturing friendships, learning, and adventure.

We have established various sponsorship levels to accommodate your budget and preferences. Should you wish to create a customized sponsorship package, please do not hesitate to contact us, and we will work together to align with the specific needs and vision of your business.

- **Roots of Hope - Goods & Services:** Recognition on social media and in newsletters. Plaque on physical item donations.
- **Sapling Supporter - \$500-\$2000:** Recognition on social media and in newsletters.

- **Pine Partner - \$2001-\$5000:** Recognition on our social media pages, newsletters, website, and on the Pine Partners section of the playground sponsor sign located in the school.
- **Oak Advocate - \$5001-\$10,000:** Recognition on our social media pages, newsletters, website, and on the Oak Advocate section of the playground sponsor sign located in the school.
- **Maple Benefactor - \$10,001-\$20,000:** Recognition on our social media pages, newsletters, website, and on the Maple Benefactor section of the playground sponsor sign located in the school.
- **Sherwood Guardian - \$20,001+:** Recognition on any media features, our social media pages, newsletters, website, and on the Sherwood Guardian section of the playground sponsor sign located in the school.

Your partnership with Sherwood Elementary School will not only help us in creating a safe space for children to play and learn but will also demonstrate your commitment to education, community, and the well-being of future Islanders. We hope you will consider coming alongside us in this project.

We appreciate your time and consideration of our request and eagerly anticipate the possibility of collaborating to build a fun, safe, and engaging space for our students to play.

Sherwood Home & School

Contact person: Sarah Borsos sherwoodhomeandschool@gmail.com

Follow us on Facebook: Sherwood School Playground Fundraiser

Enclosed, please find the following:

- Detailed sponsorship package
- Sponsorship commitment form